

RAJAR DATA RELEASE



Quarter 3, 2019 – October 24th 2019

ALL RADIO LISTENING CHARTS

1. All Radio Listening including share via platform
2. All Digital Radio listening
3. BBC Radio / Commercial Radio – weekly reach and share
4. BBC Radio / Commercial Radio – platform share
5. DAB set ownership
6. Listening to radio via a mobile phone and/or tablet

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

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	Q3 2018	Q2 2019	Q3 2019
All Radio Listening			
Weekly Reach ('000)	48,617	48,788	48,537
Weekly Reach (%)	88.8	88.7	88.2
Average hours per head	18.7	18.4	18.0
Average hours per listener	21.1	20.8	20.4
Total hours (millions)	1,026	1,015	989

All Radio Listening - Share Via Platform (%)			
AM/FM	47.6	44.0	43.2
All Digital	52.4	56.0	56.8
DAB	38.1	38.6	39.7
DTV	4.7	4.9	4.2
Online/Apps	9.6	12.5	13.0

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All Digital Radio Listening

	Weekly Reach %			Total Hours (millions)			Share %		
	Q3 18	Q2 19	Q3 19	Q3 18	Q2 19	Q3 19	Q3 18	Q2 19	Q3 19
All Radio	88.8	88.7	88.2	1,026	1,015	989	100	100	100
All Digital	62.9	66.0	65.0	538	569	562	52.4	56.0	56.8
DAB	50.5	52.0	51.8	391	392	393	38.1	38.6	39.7
DTV	13.7	13.6	12.0	49	50	41	4.7	4.9	4.2
Online/Apps	20.3	24.5	25.1	99	127	128	9.6	12.5	13.0

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Weekly Reach (000s)							
BBC Radio Listening				Commercial Radio Listening			
	Q3 18	Q2 19	Q3 19		Q3 18	Q2 19	Q3 19
All BBC Radio	34,285	34,080	33,451	All Commercial Radio	35,813	36,147	35,930
All BBC Network Radio	31,464	31,474	30,828	All National Commercial	21,087	22,656	22,361
All BBC Local / Regional Radio	7,840	7,593	7,430	All Local Commercial	26,468	25,762	25,988

Share of Hours (%)							
BBC Radio Listening				Commercial Radio Listening			
	Q3 18	Q2 19	Q3 19		Q3 18	Q2 19	Q3 19
All BBC Radio	51.7	49.3	49.4	All Commercial Radio	45.7	48.0	48.1
All BBC Network Radio	45.0	43.4	43.0	All National Commercial	18.5	20.9	21.4
All BBC Local / Regional Radio	6.7	5.9	6.3	All Local Commercial	27.2	27.1	26.7

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Platform Share

All BBC Radio

	Q3 18	Q2 19	Q3 19
AM/FM	48.6	46.4	44.7
All Digital	51.4	53.6	55.3
DAB	39.1	39.1	40.1
DTV	3.9	4.2	4.1
Online/App	8.4	10.3	11.0

All Commercial Radio

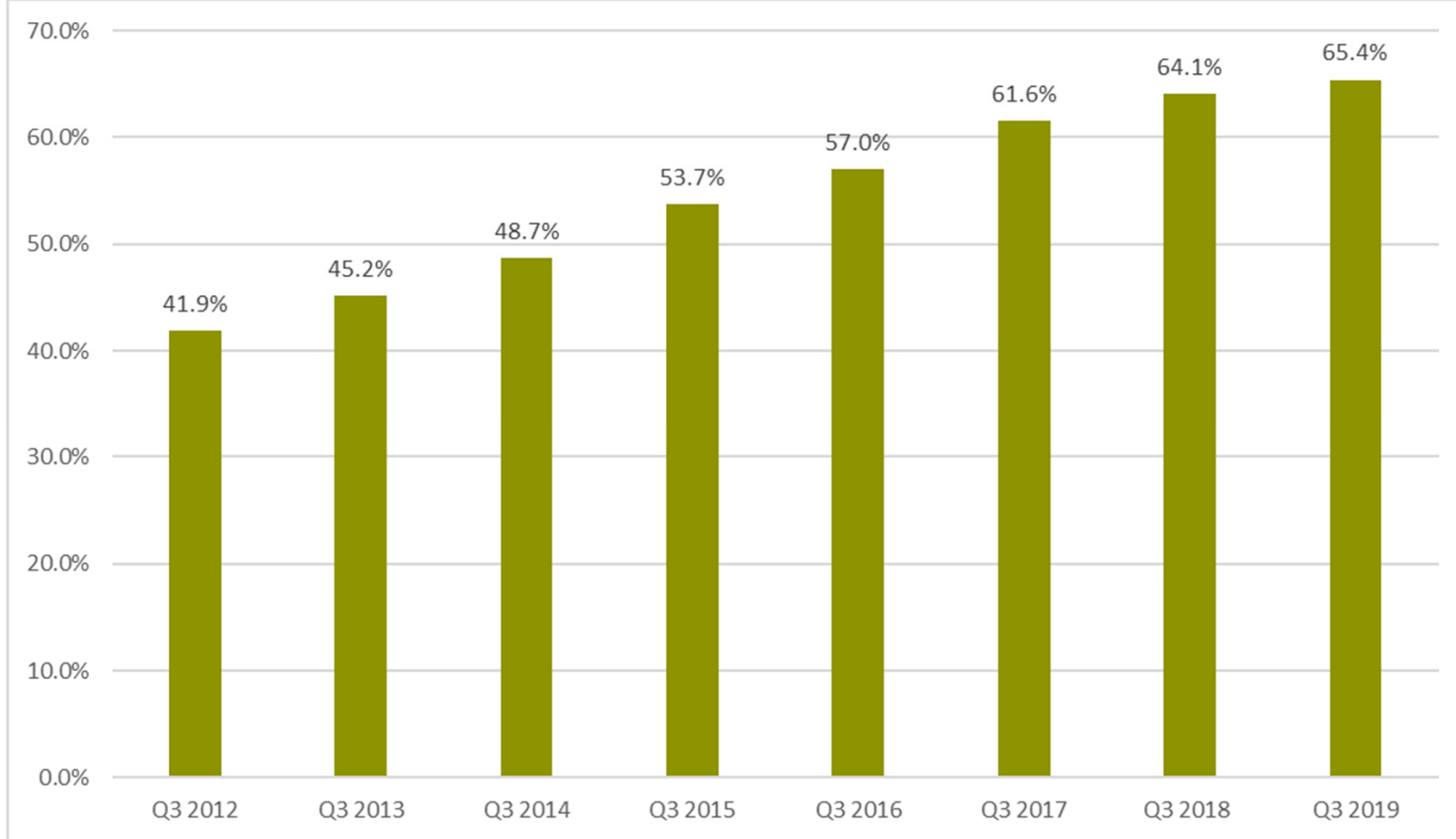
	Q3 18	Q2 19	Q3 19
AM/FM	46.3	41.5	41.2
All Digital	53.7	58.5	58.8
DAB	38.0	39.3	40.3
DTV	5.7	5.6	4.3
Online/App	10.1	13.6	14.2

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% Adults (15+) who claim to own a DAB set at home



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% who claim to listen via a mobile phone or tablet at least once per month

